

Empowering Women Entrepreneurs™



“. . . empowerment has come to the women of Bangladesh -- even the poorest women in Bangladesh. It's tremendous. It's a dramatic change that has taken place. Women have access to money. They can now plan. They can now dream. Their children are in school. . . . New communities are emerging. A new generation is emerging.”

~ Dr. Muhammad Yunus, founder, Grameen Bank & 2006 Nobel Peace Laureate

Empowering Women Entrepreneurs is an ongoing outreach and education program designed to celebrate the role women entrepreneurs play in economic and social development, especially in less developed communities around the world.

Specifically, **Empowering Women Entrepreneurs** is designed to:

- **Build on the success** of the existing microfinance movement by weaving a rich fabric of mentoring, networking, education, and economic freedom to expand women's entrepreneurial and employment opportunities.
- **Raise awareness** of the issue of women's economic empowerment to a level comparable to that of Global Warming and AIDS, with resultant attention and resources directed towards supporting women entrepreneurs and advancing a global women's economic empowerment movement.
- **Celebrate effective programs** and initiatives in developing communities throughout the world.
- **Catalyze collaborative, multi-sector support** for effective, existing programs and for new programs that activate and support women entrepreneurs and fill gaps in local, regional, and global women's economic empowerment systems.
- **Engage local and regional participants** more deeply in local and regional women's economic empowerment systems, as well as global participants to support women entrepreneurs and the programs and systems in developing communities worldwide.
- **Provide systematic opportunities** for global participants to support local and regional programs in developing communities worldwide.

While leveraging opportunities for short term success, the Program is designed to be a long term, ongoing global initiative, with broadly distributed responsibility, authority, and accountability, and participation from a collaborative, integrated web of NGOs, corporations, government agencies, private foundations, and others.

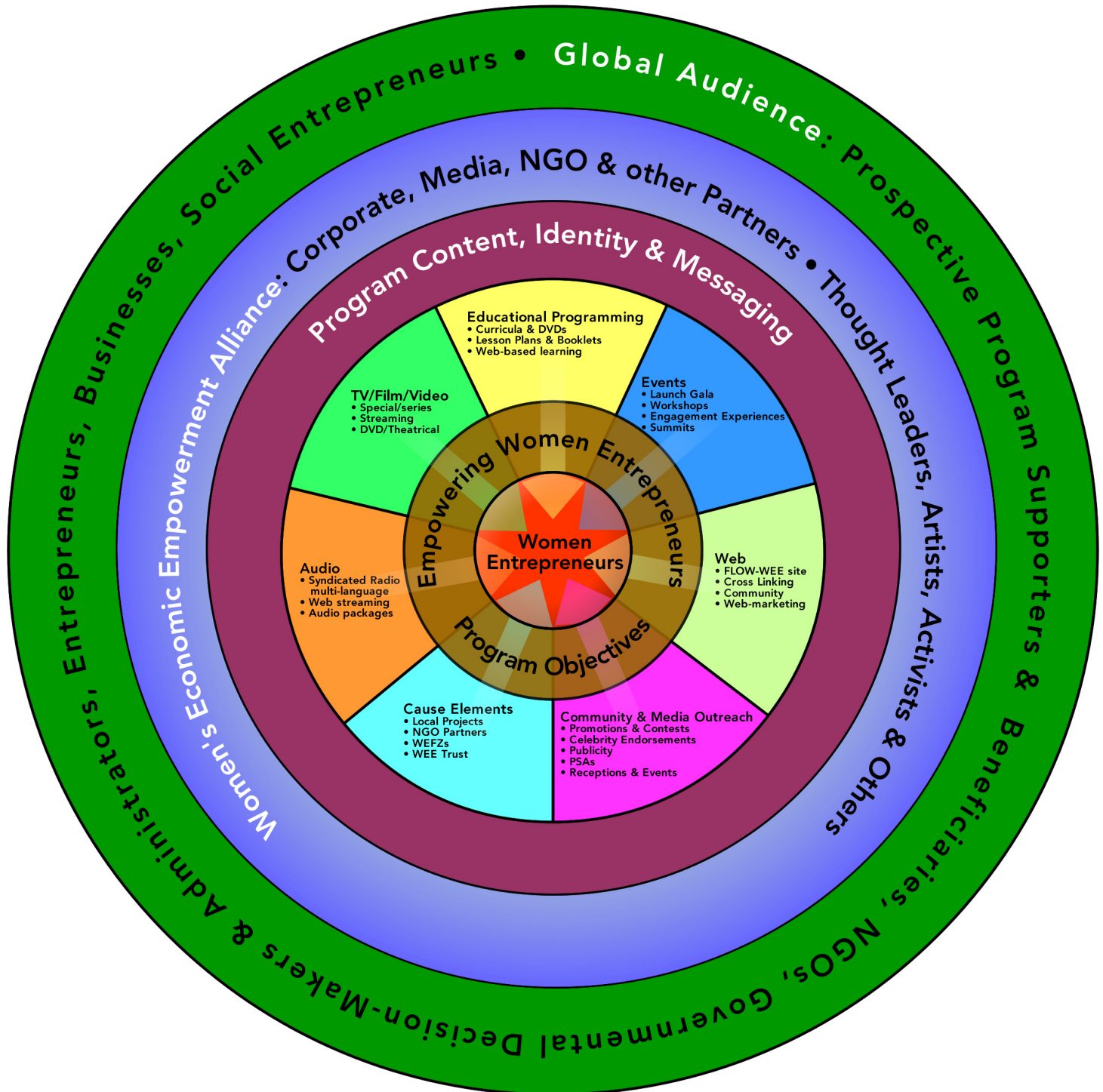
“Respect for women is a prerequisite for success of countries in the modern world. In the dynamic 21st century no society can expect to flourish with half its people sitting on the sidelines, with no opportunity to develop their talents, to contribute to their economy or to play an equal part in the lives of their nations.”

~ US Secretary of State, Condoleezza Rice

Empowering Women Entrepreneurs™



**An Integrated, Outreach & Education Program
Advancing a Global Women's Empowerment Movement**



Empowering Women EntrepreneursTM



liberating the entrepreneurial spirit for goodTM

About FLOW

FLOW is dedicated to "liberating the entrepreneurial spirit for good" and directing it towards creating sustainable peace, prosperity, and happiness for all in our lifetime.

Michael Strong, innovative educator, author, and FLOW CEO, and John Mackey, CEO of Whole Foods Market, co-founded FLOW in 2005 to celebrate and promote the integration of doing good with markets and entrepreneurship.

Freedom Lights Our World (FLOW), Inc. is a nonprofit corporation organized in Washington, D.C. and headquartered in Austin, Texas. FLOW is qualified as a 501(c)(3) public charity under the Internal Revenue Code.

www.flowidealism.org

For more information, contact

Jeff Klein

FLOW, Executive Director & Chief Activation Officer

Jeff@flowidealism.org

415.497.0996